

SILVER PARADIGM CONSULTANTS**TRAINING CALENDAR – 3RD QUARTER 2022**

AUGUST, 2022						
S/N	Program	Course	Duration	Mode	Venue	Investment
1.	Customer Service	Customer care & Communication Skills	5 Days	CBT	Mombasa	74,000.00
2.	Human Resource Management	Management Development Programs for upcoming Managers	5 Days	CBT	Mombasa	85,000.00
3.	Corporate Entrepreneurship	Designing Public Private Partnership for Projects	5 Days	CBT	Kilifi	78,000.00
4.	Marketing	Digital Marketing Channels	5 Days	CBT	Mombasa	75,000.00
5.	Procurement	Public Procurement Process & Management	5 Days	CBT	Kilifi	76,000.00
6.	Human Resource Management	Supervisory Skills Development Master class	5 Days	CBT	Mombasa	80,000.00
7.	Project Management	Results based Monitoring & Evaluation	5 Days	CBT	Kilifi	78,000.00
8.	Leadership	Strategic Leadership for the Boards	5 Days	CBT	Kilifi	82,000.00
9.	Corporate Intrapreneurship	Pre-retirement Investment Planning	5 Days	CBT	Mombasa	78,000.00
10.	Governance	Governance, Risk & Compliance	5 Days	CBT	Kilifi	76,000.00
11.	Human Resource Management	Performance Management	5 Days	CBT	Mombasa	78,000.00
12.	Operations	Forecasting & Modeling Process	5 Days	CBT	Kilifi	75,000.00
13.	Integrity	Ethics & Anti-corruption workshop	5 Days	CBT	Mombasa	78,000.00
14.	Supervisory Skills	Emotional Intelligence	5 Days	CBT	Mombasa	78,000.00
15.	Management	Conflict Management & Group Dynamics	5 Days	CBT	Kisumu	75,000.00
16.	Finance	Financial Reporting for Saccos	5 Days	CBT	Kilifi	70,000.00

17.	Human Resource Management	Employee Relations	5 Days	CBT	Mombasa	78,000.00
18.	Marketing	Brand Management	4 Days	CBT	Mombasa	70,000.00
SEPTEMBER, 2022						
S/N	Program	Course	Duration	Mode	Venue	Investment
1.	Strategic Management	Change Management for 21 st Century Organizations	5 Days	CBT	Kilifi /Naivasha /Mombasa	80,000.00
2.	Data Analysis	Data Analytics using SPSS/Excel /R	5 Days	CBT	Mombasa	78,000.00
3.	Finance	Taxation Process	5 Days	CBT	Kilifi	80,000.00
4.	Project Management	Negotiation Skills for Donor Funding	5 Days	CBT	Mombasa	85,000.00
5.	Logistics	Transport Logistics Strategy	5 Days	CBT	Mombasa	78,000.00
6.	Human Resource Management	Performance Contracting & Appraisal Systems	5 Days	CBT	Kilifi	78,000.00
7.	Governance	Implementing Balanced Score Card in Organizations	5 Days	CBT	Kilifi /Nairobi	80,000.00
8.	Environmental Management	Environmental Impact Assessment of Projects	5 Days	CBT	Mombasa	75,000.00
9.	Finance	Financial Planning & Modeling	5 Days	CBT	Mombasa	74,000.00
10.	Marketing	Marketing Intelligence & Research	5 Days	CBT	Mombasa	75,000.00
11.	Procurement	Effective Purchasing & Contract Negotiation	5 Days	CBT	Kilifi	78,000.00
12.	Marketing	Brand Positioning & Visibility	5 Days	CBT	Mombasa	78,000.00
13.	Supervisory Skills	Emotional Intelligence for Line Managers	5 Days	CBT	Mombasa	75,000.00
14.	Human Resource Management	Reward Management	4 Days	CBT	Kilifi /Nairobi	70,000.00
15.	Finance	Budgeting Process	5 Days	CBT	Kilifi	75,000.00
16.	Transport Management	Logistics Management	5 Days	CBT	Mombasa	70,000.00
17.	Strategic Management	Developing Corporate Dash Board	5 Days	CBT	Kilifi /Nairobi	78,000.00
18.	Leadership	Strategic Leadership for County	5 Days	CBT	Mombasa	75,000.00

		Assembly				
19.	Marketing	Brand Communication	5 Days	CBT	Mombasa	70,000.00
OCTOBER, 2022						
S/N	Program	Course	Duration	Mode	Venue	Investment
1.	Credit Management	Debt Management	5 Days	CBT	Mombasa /Kilifi	69,000.00
2.	Finance	International Financial Reporting Standards	5 Days	CBT	Mombasa	70,000.00
3.	Management	Crisis Management & Disaster Preparedness	5 Days	CBT	Mombasa	75,000.00
4.	Marketing	Emotional Intelligence for Marketers	5 Days	CBT	Mombasa /Nairobi	68,600.00
5.	Human Resource Management	Employee Health & Wellness	5 Days	CBT	Kilifi /Naivasha	70,000.00
6.	Governance	Strategic Policy planning & Implementation Process	5 Days	CBT	Kilifi	74,000.00
7.	Marketing	Advanced Strategic Marketing	5 Days	CBT	Kilifi	74,000.00
8.	Project Management	Project Risk Management	5 Days	CBT	Kilifi	75,000.00
9.	Communication	PR & Communication Skills	5 Days	CBT	Mombasa	70,000.00
10.	Procurement	Procurement Bids & Tender Management	5 Days	CBT	Kilifi	75,000.00
11.	Strategic Management	Business Process Re-engineering	5 Days	CBT	Mombasa /Naivasha	79,000.00
12.	Customer Experience	Customer Relationship Management	5 Days	CBT	Mombasa	78,000.00
13.	Office Administration	Record Management	5 Days	CBT	Mombasa	65,000.00
14.	Finance	Advanced International Financial Standards	5 Days	CBT	Kilifi	75,000.00
15.	Administration	Protocol, Etiquette & PR	5 Days	CBT	Mombasa	80,000.00
16.	Supervisory	Inspectors & Supervisors Advanced Skills Development	5 Days	CBT	Mombasa	78,000.00
17.	Marketing	Competitive Harassment Strategy	5 Days	CBT	Mombasa	67,000.00
NOVEMBER, 2022						
S/N	Program	Course	Duration	Mode	Venue	Investment

1.	Risk Management	Enterprise Resource Planning Development	5 Days	CBT	Kilifi	70,000.00
2.	Operations	Total Quality Management	5 Days	CBT	Kilifi	72,000.00
3.	Human Resource Management	Results Based Management	5 Days	CBT	Mombasa	77,000.00
4.	Project Management	Proposal Writing & Resource Mobilization	5 Days	CBT	Kilifi /Kisumu	75,000.00
5.	Management	Millennial & Centennials Management	5 Days	CBT	Mombasa	78,000.00
6.	Human Resource Management	Stress Management	5 Days	CBT	Mombasa /Kilifi	78,000.00
7.	Customer Experience	Virtual Marketing & Social Media Strategy	5 Days	CBT	Kilifi	68,000.00
8.	Project Management	Managing Donor Funded Projects	5 Days	CBT	Kilifi	78,000.00
9.	Communication	Report Writing & Minutes Taking	5 Days	CBT	Mombasa	70,000.00
10.	Human Resource Management	Sexual Harassment & Office Romance	4 Days	CBT	Mombasa /Nairobi	68,000.00
11.	Finance	Financial Audit Procedures	5 Days	CBT	Mombasa	74,000.00
12.	ICT	Cyber Security	5 Days	CBT	Kilifi	78,000.00
13.	Marketing	Brand Management	5 Days	CBT	Kilifi /Mombasa	70,000.00
14.	Communication	Interpersonal Relations Skills	5 Days	CBT	Mombasa	70,000.00
15.	Human Resource Management	Artificial Intelligence & Future of Work	5 Days	CBT	Kilifi /Mombasa	73,000.00
16.	Marketing	Guerilla Marketing Strategies	5 Days	CBT	Mombasa /Naivasha	75,000.00

***Cost/Days are adjustable subject to prevailing circumstances and venue locations**

RESEARCH AND CONSULTANCIES

1. Market research with a focus on the following;

- Reputation Surveys (Corporate Brand Image)
- Mystery Shopper Surveys, Stakeholder Engagement Surveys
- Customer surveys
- Pre -new product launches surveys

- Baseline and feasibility studies
- Consumer behavior research including usage and attitudes
- Net promoters score surveys (NPS)

2. In-house surveys including the following;

- Employees satisfaction surveys
- Employee engagement surveys
- Baseline surveys
- Mid -term evaluation surveys
- Post -project surveys
- Business process surveys

3. Pre and Post Impact Reviews for Communication/ Marketing Campaign

4. Brand Audit

NOTE:

We are also available for Tailor -made and in house training arrangements